Chat Prompts for Speakers

Finding Events

1. Identify Associations and Events

- Prompt:

"I am a speaker on [topic]. Create a list of associations and conferences in the United States whose members are likely facing challenges related to [problem you solve]. For each, list the date of the next annual meeting, and explain how my topic would be relevant to their members. Include websites for reference."

- Tip:

Use "Continue" to expand the list and "Export All Results as a CSV" once you have a comprehensive collection.

2. Locate International Opportunities

- Prompt:

"I specialize in [topic]. Find international conferences or associations that have a significant membership base facing challenges related to [issue]. Include details on their next event and how my expertise can benefit their audience."

3. Research Corporate Events

- Prompt:

"Generate a list of Fortune 500 companies with annual internal conferences or corporate retreats where speakers are hired. Focus on those in industries impacted by [topic]. Describe the potential benefits of my presentation for their teams."

Customizing Proposals

1. Tailor the RFP

Prompt:

"I am a speaker on [topic]. For the [association name] conference, what are the top three challenges their members face that my presentation could help solve?"

Action:

Incorporate these challenges into the Keynote Accelerator: "Rewrite the RFP for [conference name] and include the following challenges: [list challenges]."

2. Personalize the Proposal with Case Studies

Prompt:

"Rewrite the RFP for [conference name] and include real-world case studies or success stories where my talk has positively impacted an audience. Adapt these examples to the specific challenges faced by the members of [association name]."

Creating Articles

1. Write Based on Industry Challenges

Prompt:

"Using the book as a source, write a 750-word article addressing the following challenges faced by members of [association name]. The challenges are: [list challenges]. Emphasize actionable strategies and include relevant quotes from the book."

2. Develop Thought Leadership Content

Prompt:

"Create a thought leadership article that discusses emerging trends in [industry]. Relate these trends to [topic] and suggest how associations or companies can better prepare their members or employees for upcoming changes."

3. Leverage Past Speaking Engagements

Prompt:

"Draft a 1,000-word article reflecting on key insights from my past speaking engagements, focusing on [specific topic]. Tie these insights to current issues faced by members of [association name] and offer practical advice."

Creating Social Media Posts

1. Generate Targeted Content for LinkedIn

Prompt:

"Using content from my website or book, create 40 LinkedIn posts targeted to [ideal client]. Each post should include a call-to-action and relevant hashtags. Incorporate industry-specific statistics or quotes where possible."

2. Plan a Social Media Series

Prompt:

"Create a 10-part series for social media that provides tips and insights on [topic]. Each post should address a common challenge faced by [ideal client] and include practical advice or questions to encourage engagement."

3. Promote Upcoming Events

Prompt:

"Write 15 social media posts to promote my upcoming talk at [conference/event]. Include key takeaways, reasons why attendees should join, and relevant hashtags. Make sure the messaging highlights the event's theme and my expertise."